

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period October 1, 2015 to September 30, 2016.

1) Employment Unit: CBS Operations Inc.

2) Unit Members (Stations and Communities of License): WTOG TV- St Petersburg FL

3) EEO Contact Information for Unit Member:

Mailing Address: 365 105 th Terrace NE St Petersburg FL 33716	Telephone Number: 727-570-4203
	Contact Person: Joanne M Campbell
	E-mail Address: jcampbell@wtogtv.com

**I. FULL TIME VACANCIES DURING REPORTING PERIOD – Jobs Filled
(See Master Recruitment Source List for recruitment source data)**

Job Title	Recruitment Source Notified of Job Vacancy	Recruitment Source of Hiree
P/T Sales Assistant	1-42	19
Credit Manager	1-42	38
Account Executive	1-42	40

II. MASTER RECRUITMENT SOURCE LIST UTILIZED DURING REPORTING PERIOD

CODE #	RECRUITMENT SOURCE	ADDRESS	CONTACT	PHONE	REQUE STED NOTIF ICATIO N (Y/N)	NUMBER OF INTERVIEW EES REFERRED
1	Eckerd College	4200 54 th Ave S St Petersburg FL 33711	Krystle Fogarty Career Serv Cood	727-864-8038	N	
2	Bethune-Cookman College	640 Mary McLeod Bethune Blvd Daytona Beach FL 32114	Lola Casellas Young Career Counselor	386-481-2167	N	
3	Pinellas Co Urban League	333 31 st St N St Petersburg FL 33713	Marshae Scott	727-327-2081	N	
4	St Petersburg College	2465 Drew St Clearw ater FL 33765	Mae Knotek Job Placement	727-791-2680	N	
5	St Petersburg Branch NAACP	PO Box 12402 St Petersburg FL 33733	Norman Brow n	727-898-3310	N	
6	University of Tampa	401 W Kennedy Blvd Tampa FL 33606-1490	Julia RuddockDirector	813-253-3378	N	
7	University of South Florida	4202 Fow ler Ave Tampa FL 33620-7100	Kathleen Rochee	813-974-2591	N	
8	University of South Florida	140 7 th Ave S St Petersburg FL 33701-5016	Career Center	727-553-1129	N	
9	Lynn University	3601 N Military Trail Boca Raton FL 33431	Louise Sundemeir, Director	561-237-7096	N	
10	Hillsborough Community College	2112 N. 15 th St Tampa FL 33605-3648	Alisa Keaton	813-253-7590	N	
11	St Petersburg Vo Tech	901 34 th St S St Petersburg FL 33711	Dolores Stabile, Career Services	727-893-2500 ext 1085	N	
12	Remington College	6302 E Dr Martin Luther King Jr Blvd Suite 400 Tampa FL 33619	Deb Hoffman	727-532-1999	N	
13	Webster College	2127 Grand Blvd Holiday FL 34690	Career Services	727-942-0069	N	
14	Art Institute of Ft Lauderdale	1799 SE 17 th St Ft Lauderdale FL 33316	LuWin Sanchez	800-275-7603 ext 2615	N	
15	Florida Metro University	3319 W Hillsborough Ave Tampa FL 33614	Barbars Rarden	813-879-6000 ext 143	N	
16	Saint Leo University	PO Box 6665 MC2212 St Leo FL 33574	Matt Battista	352-588-8346	N	
17	St Petersburg College	9200 113 St N Seminole Fl 33772	Lynn Wolfe	727-394-6034	N	
18	St Petersburg College	6605 5 th Ave N St Petersburg FL 33710	Kellie Ziemark	727-341-4772	N	
19	Connecticut School of Broadcasting	3901 Coconut Palm Dr Ste 105 Tampa FL 33619	Career Services	813-740-0990	N	1
20	Emma L Bowen Foundation	524 W 57 th St NY, NY 10019	Sandra Rice ,Director	212-456-1992	N	
21	National Council of La Raza	1126 16 th St NW Ste 500 Washington DC 20036-4826	New sletter Editor		N	
22	Enoch Davis Center	1111 18 th Ave S St Petersburg FL 33705	Career Services	727-893-7134	N	
23	Work net Pinellas	1315 Cleveland St Clearw ater FL 33755	Recruiter business services	727-524-4344	N	
24	Argosy University	5250 17 th St Sarasota FL 34235	Job Center	941-379-0404	N	
25	Broadcast Employment Services	PO Box 4116 Oceanside CA 92052	Mark C Hollow ay, President	760-754-8177	N	
26	Lee Hecht Harrison	2701 N Rocky Point Dr Ste 980 Tampa FL 33607	Lillie Espinosa	813-872-7700	N	
27	Goodwill Industries of Central Florida	PO Box 14456 St Petersburg FL 33733	Career Services	813-870-3414	N	
28	Pinellas Opportunity Council	4039 8 th Ave S St Petersburg FL33711-2004	Career Services	727-327-8690	N	
29	Florida Memorial University	15800 NW 42 nd Ave Miami Gardens FL 33054	Career Services	305-626-3600	N	
30	Ava Maria University	5050 Ava Maria Blvd Ava Maria FL 34142	Career Services	239-280-2500	N	

31	The Baptist College of Florida	5400 College Dr Graceville FL 32440	Career Services	800-328-2660	N	
32	Beacon College	105 E Main St Leesburg FL 34748	Career Services	855-220-5376	N	
33	Brow ard College	111 East las Olas Blvd Ft Lauderdale FL 33301	Career Services	954-201-7350	N	
34	Full Sail	3300 University Blvd Winter Park, FL 32792	Dan Severson	844-706-0689	N	
35	Art Institute of Tampa	4401 N Himes Tampa FL 33614	Bruce Mc Cain	888-599-5816	N	
36	PTEC	6100 154 th Ave N Clearwater FL 33760	Regina Canton	727-538-7167	N	
37	America's Job Exchange		Website posting via CBS applicant tracking system Avature		N/A	
38	Indeed.com	Online Job Bank	Website posting via CBS applicant tracking system Avature		N/A	6
39	WTOG-CW44 website	365 105 th Terr NE St Petersburg FL 33716	CBS.com/careers	727-576-4444	N/A	
40	CBS.com/Careers		Website posting via CBS applicant tracking system Avature		N/A	6
41	Employee Referrals	CBS Television Stations			N/A	1
42	Broadcasting Industry				N/A	

TOTAL INTERVIEWEES FOR THE 12 MONTH PERIOD

14

Supplemental Recruitment Measures.

(a) **Job Fairs.**

Description of Recruitment Measure:	Date:	Personnel Involved: (Name and Position)
Hillsborough Community College Annual Fall Job Fair in the Ybor City Career Resource Ctr. Talked to attendees about future Creative Services internships and the Sales Assistant opening and how to apply for all CBS openings on CW44.com	10/19/15	Greg Blackburn, Creative Services Supervisor Tara Wikoff, Promotions Coordinator

(b) **Participation in Events.**

Description of Recruitment Measure:	Date:	Personnel Involved: (Name and Position)
PTEC Advisory Council Meeting- Greg addressing senior students about today's broadcasting requirements	11/10/15 1/21/16 4/14/16 7/20/16	Greg Blackburn, Creative Services Supervisor
CW Productions hosted a student teach-in day for students from Booker High School in Sarasota FL. Broadcasting students got to meet and learn hands on daily duties from the CW44 Creative Services staff.	8/4/16	Greg Blackburn, Creative Services Supervisor and CW44 Creative Services staff.

(c) Training Management -Personnel.

Description of Recruitment Measure:	Personnel Involved: (Name and position)	Describe Training:
Train Hiring Executives in the recruitment process for openings within their departments- (ongoing)	<p>Stan Gill, VP/GM Dave Greubel, LSM</p> <p>Greg Blackburn, CS Supervisor</p> <p>Jim Lange, Director of Engineering</p> <p>Michele Calachino, Controller</p> <p>Joanne Campbell, Assist Controller/HR</p>	<p>Meeting with department heads during the year to review the recruitment process, interview techniques and making sure a good mix of qualified candidates are interviewed prior to any hiring decisions. Also remind them that we do not tolerate discrimination of any type and all employees are treated fairly and equally with regards to consideration of hiring, promotions and in cases of termination when necessary.</p>
CBS Corporation Business Conduct Statement (BCS) , which summarizes the most important policies and that apply to CBS and its employees, including Equal Employment Opportunity, Conflict of Interest and Respect in the Workplace	Distributed to all current employees and new hires	<p>Reading material which requires employees to affirm their individual commitment to the highest standards of business ethics and workplace behavior as set forth in the CBS Corporation Business Conduct Statement. (BCS is available via online at CBS and You Portal). Must be completed by all full time employees on an annual basis and at the time of hire for all new employees.</p>
CBS Corporation Web-Based training modules distributed to all full time and new hire employees covering the CBS Business Conduct Statement, which trains employees on the CBS Television Stations, "important policies and rules that apply to CBS Corporation and its employees and the members of its Board of Directors. This training also helps us maintain a lawful, honest, and ethical environment in our Company." Courses include 2016 Anti-Corruption policy, CBS Privacy Principals and CBS Information Security Awareness	All full time staff employees and full time new hire employees are required to complete these Online training modules and print out the "Certificate of Completion".	<p>Online training courses for the purpose of reviewing CBS's policies which include ensuring that our conduct is lawful and ethical and that our workplace is free of unlawful discrimination and harassment and conducive to the work we need to accomplish. Training also outlines steps employees should take if they believe unlawful practices occur. These policies are outlined in the CBS Human Resource Policy Guide which is accessible to all CBS Employees via online on the CBS and You portal.</p>

